

REP HEADLINE# 6398857 TRF# 339192  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
ORDER WORKSHEET

FAX# 215 564 1103  
HARRIS REPORT FROM REP OCT31/12 13.40  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

ADV # 016219 ADV. NAME POLI/K KANE/D/ATG/PA  
AGY # 1205 AGY. NAME THE CAMPAIGN GROUP

1600 LOCUST ST. - 3RD FL.

PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6398857

REP. # OFF. # 18 SALESMAN #  
BUYER NAME LISA CABANEL  
SALES PRSN WA- CHERYL BLAIR

PRDCT KANE ATTY GEN 10/30 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT31/12 13.40

REP: TO JEN  
FR LIDNSEY FOR CHERYL  
M1-3 OK  
TTLS \$77,550  
PLEASE CONFIRM, THANKS!

STA: 10/31 - PROGRAM IN OFFER ON M1 HAS BEEN CHANGED/MB

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

KATHLEEN KANE FOR ATTORNEY GENERAL

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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6	S		400P-430P	30		\$550.00	10/30	11/2	3		TU-F	3
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PROGRAM : JUDGE JUDY

32	A		400P-500P	30		\$550.00	10/30	10/30	1		TUE	1
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PROGRAM : SPECIAL NEWS COVERAGE  
ORD COM1: SPECIAL NEWS COVERAGE - DUE TO PRGM CHANGE  
ORD COM2: SPOTS ARE BOOKED - MB  
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-6 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-7 FOR 1 SPOT/WK

33	A		400P-500P	30		\$725.00	10/30	10/30	1		TUE	1
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PROGRAM : SPECIAL NEWS COVERAGE  
ORD COM1: SPECIAL NEWS COVERAGE - DUE TO PRGM CHANGE  
ORD COM2: SPOTS ARE BOOKED - MB  
PART OF A MAKEGOOD MADE UP OF LINES 32-33

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 OCT31/12 13.40  
 \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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7	S		430P-500P	30		\$725.00	10/30	11/2	3		TU-F	3
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PROGRAM : JUDGE JUDY

12	S		730P-800P	30		\$800.00	11/3	11/3	0		SAT	0
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PROGRAM : JUDY

31	A		730P-800P	30		\$800.00	11/3	11/3	1		SAT	1
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PROGRAM : HINES WARD

ORD COM1: HINES WARD - PRGM CHANGE  
 ORD COM2: SPOT IS BOOKED - MB  
 THIS IS A MAKE-GOOD FOR NOV3 ON LINE-12 FOR 1 SPOT/WK

14	S		1000P-1100P	30		\$4,500.00	10/30	10/30	0		TUE	0
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PROGRAM : PARENTHOOD

30	A		1000P-1100P	30		\$4,500.00	10/30	10/30	1		TUE	1
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PROGRAM : HURRICANE SANDY

ORD COM1: HURRICANE SANDY - NBC NEWS  
 ORD COM2: SPT IS BOOKED- THX JEN (PRGM CHANGED 10/31-MB)  
 THIS IS A MAKE-GOOD FOR OCT30 ON LINE-14 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M1 OK'D BUY#14 MISSED:TUE/1000P-1100P OCT30 30S \$4,500.00 (OCT31/12)  
 OFFER:TUE/1000P-1100P OCT30 30S \$4,500.00 PLS ADVISE.  
 CMT:HURRICANE SANDY - NBC NEWS  
 CMT:SPT IS BOOKED- THX JEN (PRGM CHANGED 10/31-MB)

M2 OK'D BUY#12 MISSED:SAT/730P-800P NOV3 30S \$800.00 (OCT30/12)  
 OFFER:SAT/730P-800P NOV3 30S \$800.00 PLS ADVISE.  
 CMT:HINES WARD - PRGM CHANGE  
 CMT:SPOT IS BOOKED - MB

M3 OK'D BUY#6 MISSED:TU-F/400P-430P OCT30 30S \$550.00 (OCT31/12)  
 BUY#7 TU-F/430P-500P OCT30 30S \$725.00  
 OFFER:TUE/400P-500P OCT30 30S \$550.00 PLS ADVISE.  
 & TUE/400P-500P OCT30 30S \$725.00  
 CMT:SPECIAL NEWS COVERAGE - DUE TO PRGM CHANGE  
 CMT:SPOTS ARE BOOKED - MB

NOV/12 77550.00

CONTRACT TOTAL 77550.00  
 TOTAL SPOTS 57



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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$276,964 WPXI 28% KDKA 21% WTAE 41% WPGH 10% CABL 0% WPCW 0% WPMY 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

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\*\*\* WPXI-TV \*\*\*

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AGY # 1205 AGY. NAME THE CAMPAIGN GROUP

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REP.# OFF.# 18 SALESMAN #  
BUYER NAME LISA CABANEL  
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6398857

CLASS: NATL. LOCAL REGIONAL

PRDCT KANE ATTY GEN 10/30 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT31/12 09.36

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

KATHLEEN KANE FOR ATTORNEY GENERAL  
STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#14 MISSED: TUE/1000P-1100P  
OFFER: TUE/1000P-1030P

OCT30 30S \$4,500.00 (OCT29/12)  
OCT30 30S \$4,500.00 PLS ADVISE.

CMT: GO ON  
CMT: SPT IS BOOKED- THX JEN

M2 UNRESL BUY#12

MISSED: SAT/730P-800P  
OFFER: SAT/730P-800P

NOV3 30S \$800.00 (OCT30/12)  
NOV3 30S \$800.00 PLS ADVISE.

CMT: HINES WARD - PRGM CHANGE  
CMT: SPOT IS BOOKED - MB

M3 UNRESL BUY#6  
BUY#7

MISSED: TU-F/400P-430P  
TU-F/430P-500P  
OFFER: TUE/400P-500P  
E TUE/400P-500P

OCT30 30S \$550.00 (OCT31/12)  
OCT30 30S \$725.00  
OCT30 30S \$550.00 PLS ADVISE.  
OCT30 30S \$725.00

CMT: SPECIAL NEWS COVERAGE - DUE TO PRGM CHANGE  
CMT: SPOTS ARE BOOKED - MB

CONTRACT TOTAL 77550.00  
TOTAL SPOTS 57